



**2024 WATER WEEK  
CONFERENCE  
NOVEMBER 13-15, 2024**

**SPONSORSHIP  
PROSPECTUS**



# 2024 Water Week Conference

AWWOA is excited to bring back our water week conference to Edmonton for another year!

Delegates will have access to a variety of technical presentations on water & wastewater industry topics and trends. In addition to the trade show featuring almost 100 exhibitors, it also includes other networking opportunities at our Pub Night and West Edmonton Mall (WEM) Rec Room Night.

The conference is expected to attract over 300 delegates from various communities in central and northern Alberta. Attendees include operators with varying levels of certification as well as other industry professionals including managers, consultants and suppliers. Everyone is welcome!

In addition, sponsors receive further promotion on all AWWOA social media platforms - Facebook, X and LinkedIn (4,000+ followers combined) as well as communication about this event to our entire membership of 2,300+ individuals.

We look forward to working together.

## 2024 Water Week Conference Location Information

DoubleTree by Hilton West Edmonton  
16615 109th Ave NW  
Edmonton, AB

## WEBSITE

[www.awwoa.ca/water-week](http://www.awwoa.ca/water-week)

## FOR MORE INFORMATION

Kirstin Mihaychuk, Program Manager  
780-454-7745 ext 227  
[kmihaychuk@awwoa.ca](mailto:kmihaychuk@awwoa.ca)

# SPONSORSHIP

## SPONSORSHIP

As our Water Week event grows, we are excited to offer options for our sponsors to connect and engage with delegates face-to-face.

Our packages are created to give sponsors a great opportunity to position their brand in front of water and wastewater industry professionals while supporting the AWWOA.

Your organization will be promoted in various ways to our registered delegates on-site and online as well as through our social media platforms (Facebook, X and LinkedIn) and publication of the "Alberta Utility Operator" newsletter.

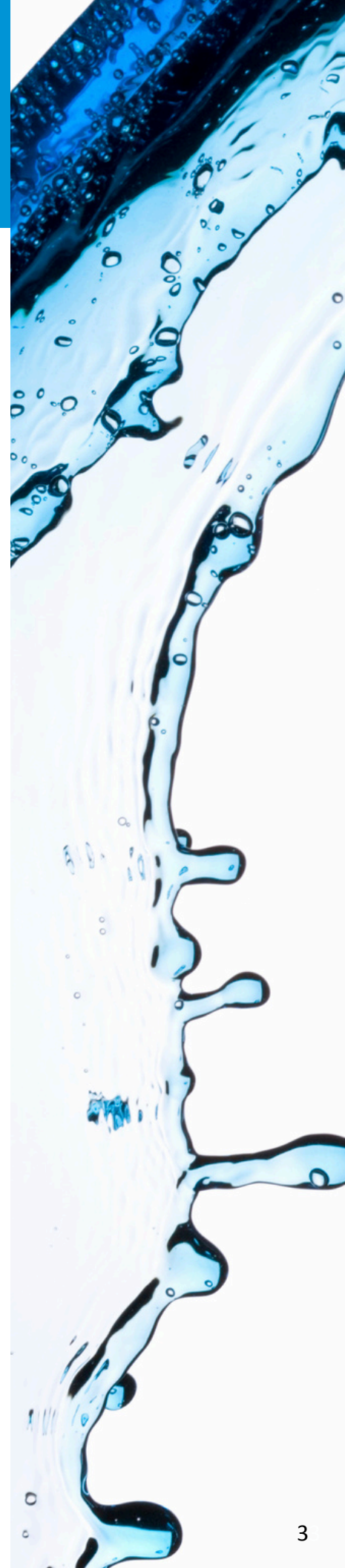
## WHY SPONSOR?

- Engage with delegates from all over Alberta
- Increase exposure and awareness of your company
- Strengthen brand awareness with delegates and other industry professionals
- Reinforce your position as a leader in the water and wastewater community

## SPONSORSHIP HIGHLIGHTS

A variety of options will be available including:

- Conference program acknowledgement (print and online)
- on-site signage and recognition at open ceremony
- full Conference registration(s)
- trade show booth space (Principle Event Sponsor only)
- features on AWWOA Conference event webpage, social media and newsletter
- company promotional opportunities with different offers



# SPONSORSHIP OPPORTUNITIES

## PACKAGE LEVEL

**PRINCIPLE**

**GOLD**

**SILVER**
































**BRONZE**

**SOLD OUT**  
\$1,000  
0 AVAIL

\$2,000  
UNLIMITED































\$1,000  
UNLIMITED

\$500  
UNLIMITED

PACKAGE LEVEL	PRINCIPLE	GOLD	SILVER	BRONZE
	\$1,000 0 AVAIL	\$2,000 UNLIMITED	\$1,000 UNLIMITED	\$500 UNLIMITED
<b>Trade Show Booth space</b> -booth location close to presentation stage and food station (valued at \$525)	1 booth	-	-	-
<b>Conference Registration(s)</b> -includes registration(s) for Full Conference (valued at \$505 each)	Two (2) registrations	Two (2) registrations	One (1) registrations	-
<b>Promotional item(s) in delegate bag</b> -place a branded item from your company such as a note pad, pen, brochure, etc... <i>(must be approved by AWWOA)</i>	Two (2) items	One (1) item	-	-
<b>Admission to Pre-Conference Workshop(s)</b> -limited spots available				-
<b>Conference Program Acknowledgement</b> -company logo featured in printed Conference program	 <small>Plus exclusive logo on main page of AWWOA website</small>			
<b>Logo &amp; company info on AWWOA website</b> -featured on Conference and sponsor thank you webpage	 <small>Plus exclusive logo on main page of AWWOA website</small>			
<b>Venue Signage</b> -company logo featured on sponsorship banner	 <small>Plus separate sign at venue</small>			
<b>Logo placement on Conference app</b> -company logo with link to website featured on Sponsorship page				
<b>Recognition at Conference Opening and Closing Sessions</b>	 <small>Opportunity to speak to delegates at opening</small>			
<b>Social media promotion</b> -featured on AWWOA Facebook, X and LinkedIn				
<b>Logo in AWWOA newsletter</b> -featured on banner in Alberta Utility Operator newsletter received by 2,300+ members				

# SPONSORSHIP OPPORTUNITIES

PACKAGE LEVEL	WED LUNCH	PUB NIGHT	WEM REC ROOM NIGHT	LANYARD* -OR- DELEGATE BAG*
	\$3,000 1 AVAIL	\$4,000 0 AVAIL	\$2,500 1 AVAIL	\$1,000 0 AVAIL
	-OR- \$1,500 2 AVAIL	-OR- \$7,000 UP TO		-OR- \$750 0 AVAIL

<b>Conference Registration(s)</b> -includes registration(s) for Full Conference (valued at \$505 each)	Two (2) -OR- One (1) registration(s)	One (1) registration	One (1) registration	-
<b>Exclusive Host of the event</b> -opportunity to host and engage with attendees at specific event	-			-
<b>Conference Program Acknowledgement</b> -company logo featured in printed Conference program				
<b>Logo &amp; company info on AWWOA website</b> -featured on Conference and sponsor thank you webpages				
<b>Venue Signage</b> -company logo featured on sponsorship banner		 + separate sign at event site	 + separate sign at event site	
<b>Logo placement on Conference app</b> -company logo with link to website featured on Sponsorship page				
<b>Recognition at Conference Opening and Closing Sessions</b>				
<b>Social media promotion</b> -featured on AWWOA Facebook, X and LinkedIn				
<b>Logo in AWWOA newsletter</b> -featured on banner in Alberta Utility Operator newsletter received by 2,300+ members				

\*Cost of lanyards or delegate bags are in addition to the package price and subject to approval by AWWOA

## OTHER OPTIONS:

Call us with your own idea!

We look forward to working with you to market your organization. Call 780-454-7745 x 227 to discuss



# Water Week 2024 Conference

## Sponsorship Opportunities

November 13 - 15, 2024 – Edmonton, AB

Don't miss out this November as the AWWOA Water Week Conference returns! The three-day event will provide many ways to connect face-to-face with our membership and showcase your organization.

Check out our sponsorship levels below – we thank you for your support.

### SPONSORSHIP PACKAGES

#### **Principle Event Sponsor: \$3,000 (0 Available)**

- Includes all of Bronze package with:
  - One (1) exhibitor booth at trade show
  - Two (2) full conference registrations
  - Two (2) promotional items in delegate bag
  - Admission to Pre-Conference Workshop(s)
  - Logo in printed Conference program
  - Logo featured on main page of AWWOA website

#### **Gold Sponsorship: \$2,000 (Unlimited)**

- Includes all of Bronze package with:
  - Two (2) full conference registrations
  - One (1) promotional item in delegate bag
  - Admission to Pre-Conference Workshop(s)

#### **Silver Sponsorship: \$1,000 (Unlimited)**

- Includes all of the Bronze package with:
  - One (1) full conference registration

#### **Bronze Sponsorship: \$500 (Unlimited)**

- Logo in printed Conference program
- AWWOA website acknowledgement on Conf. page
- Logo included on sponsors sign at venue
- Conference app promo: company logo with link to website
- Recognition at the opening and closing ceremonies
- Recognition in social media promotion
- Logo in Alberta Utility Operator Newsletter

#### **Wednesday Lunch Sponsor: \$3,000 (1 Available) -OR- \$1,500 (2 Available)**

- Includes all of bag sponsor package with:
  - Two (2) -OR- One (1) full conference registration(s) [depending on option selected]

#### **Pub Night Sponsor: \$4,000 (0 Available) option to split**

- Includes all of bag sponsor package with:
  - exclusive host of the event
  - One (1) full conference registration

#### **WEM Rec Room Night Sponsor: \$2,500 (1 Available)**

- Includes all of delegate bag sponsor package with:
  - exclusive host of the event
  - One (1) full conference registration

#### **Lanyard Sponsor: \$1,000 (+ cost of lanyard) (0 Available)**

- Includes all of delegate bag sponsor package with:
  - Lanyards subject to approval by AWWOA

#### **Delegate Bag Sponsor: \$750 (+ cost of bag) (0 Available)**

- Conference program acknowledgement
- AWWOA website acknowledgement on Conf. page
- Logo included on sponsors sign at venue
- Conference app promo: company logo with link to website
- Recognition at opening and closing ceremonies
- Recognition in social media promotion
- Logo in Alberta Utility Operator Newsletter

**SOLD OUT**

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Sponsorship opportunities open to all June 4, 2024

**Deadline to submit is October 10, 2024**

Questions?

Call 780-454-7745 ext 227

or

Email [kmihaychuk@awwoa.ca](mailto:kmihaychuk@awwoa.ca)

**Thanks for your support!**



### Sponsorship Opportunities – Water Week 2024 Conference

To sponsor, please complete the information below and email to [register@awwoa.ca](mailto:register@awwoa.ca)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Prov: \_\_\_\_\_ PC: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Please select your sponsorship option(s):**

- |   |   |
|---|---|
| <input type="checkbox"/> <b>Principle Event Sponsor \$3,000</b>                         | <input type="checkbox"/> <b>WEM Rec Room Night Sponsor \$2,500</b>  |
| <input type="checkbox"/> <b>Gold Sponsor \$2,000</b>                                    | <input type="checkbox"/> <b>Lanyard Sponsor \$1,000 (+ cost of lanyard)</b>   |
| <input type="checkbox"/> <b>Silver Sponsor \$1,000</b>                                  | <input type="checkbox"/> <b>Delegate Bag Sponsor \$750 (+ cost of bag)</b>  |
| <input type="checkbox"/> <b>Bronze Sponsor \$500</b>                                    | <input type="checkbox"/> <b>Wednesday Lunch Sponsor (Select One)</b>  |
| <input type="checkbox"/> <b>Pub Night Sponsor \$4,000 <small>(can be split)</small></b> | <input type="checkbox"/> <b>\$3,000 (1 Avail)</b> <input type="checkbox"/> <b>\$1,500 (2 avail. pending approval)</b> |
| <input type="checkbox"/> <small>Select for split option of \$2,000 per sponsor</small>  |   |

**Payment Information: (VISA or Mastercard Only)**

NAME: \_\_\_\_\_ CARD: \_\_\_\_\_  
*(as it appears on the card)*

EXPIRY DATE: \_\_\_\_/\_\_\_\_/\_\_\_\_ AUTHORIZED SIGNATURE: \_\_\_\_\_

BILLING EMAIL (if different than above): \_\_\_\_\_  
*(Copy of receipt will be emailed)*