



2024 WATER WEEK CONFERENCE EVENT HIGHLIGHTS



THANK YOU!

Thank you for choosing to be a part of the Alberta Water & Wastewater Operators Association (AWWOA) 2024 Water Week Conference!

The event continues to grow in attendance with 385 attendees from 120 communities/organizations across Alberta. We are grateful for your contributions, making it a success.

Please share these event highlights with your team or at your next meeting.

ATTENDEE NUMBERS

Conference Registration

- 385 attendees
 - 304 full delegates
 - 40 trade show view registrants
 - 41 single day registrations

Speakers

- 53 speakers

Trade Show Exhibitors

- 97 exhibiting companies
- 216 booth reps

Networking Events

- Pub Night
 - 111 attendees
- WEM Rec Room Night
 - 104 attendees

SOCIAL MEDIA

LinkedIn

- 3,113 followers
- 5,557 impressions and 1,046 engagements 7 dedicated sponsorship posts

Facebook

- 1,192 page follows
- 1,859 reach and 65 engagements on 7 dedicated sponsorship posts

X (previously Twitter)

- 1,241 followers
- 682 impressions and 53 engagements on 7 dedicated sponsorship posts



SPONSOR HIGHLIGHTS

- Sponsor logos included in the printed Conference program and networking guide, in the opening session PowerPoint and on signage displayed throughout the Conference venue.
- Sponsors mentioned by name at the Conference opening and closing.
- Sponsor logos included on the dedicated Conference sponsorship page of the AWWOA website with the principal sponsor also featured on the home page.
- Sponsorship banner included in a “Thank You” news item on the home page of the AWWOA website.
- Sponsorship banner included in the event app (Sched), including a dedicated Sponsors Tab with information on connecting at the event.



E-BLAST COMMUNICATION

- Sponsor banner included in dedicated Conference e-mail sent to over 2,300 AWWOA members.
- Sponsor banner included in an additional e-mail sent to all Conference registrants.



WINTER 2025 NEWSLETTER

- Sponsorship banner to be included on the front page of the AWWOA Winter 2025 Newsletter (sent to over 2,300 members).

TRADE SHOW GAME

- All sponsors exhibiting at the trade show are automatically included in the trade show game.





Thank you for all your support and we look forward to seeing you again in 2025!

If you are interested in future sponsorship opportunities, you can reach to:

Kirstin Mihaychuk, Program Manager

780-454-7745 ext. 227

kmihaychuk@awwoa.ca

connect@awwoa.ca

SAVE THE DATE FOR MORE WAYS TO CONNECT

50th Annual Operators Seminar

March 10-14, 2024

Banff, AB - Banff Park Lodge

8th Annual Golf Tournament

June 20, 2024

West of Edmonton, AB - Cougar Creek Golf Resort

2025 Water Week Conference

October 28-31, 2024

Edmonton, AB - DoubleTree by Hilton Hotel

West Edmonton

Connect With AWWOA

Ph: 780-454-7745 E: info@awwoa.ca

Website: awwoa.ca X: @awwoa

Facebook/LinkedIn: Alberta Water & Wastewater Operators Association (AWWOA)