

49TH ANNUAL OPERATORS SEMINAR HIGHLIGHTS OF YOUR SPONSORSHIP



THANK YOU!

Thank you for choosing to sponsor the Alberta Water & Wastewater Operators Association (AWWOA) 49th Annual Operators Seminar!

We had a great year connecting members of the water/wastewater industry and are grateful for your dedicated support. We wanted to share some highlights from the event, including the **benefits of your sponsorship.**

Please share this information with your management team or at your next meeting.

ATTENDEE NUMBERS

Annual Operators Seminar

- 708 attendees
 - 521 full delegates
 - 157 additional trade show registrants
 - 30 single day registrants
- **Trade Show Exhibitors**
 - 130 exhibiting companies
 - 350+ booth reps

Networking Events

- Women of Water (WOW)
 - approx. 40 attendees
- Pub Night
 - approx. 270 attendees
- Casino Night
 - approx. 250 attendees

EVENT LOGOS AND SIGNAGE

- Gold sponsor logos included in the printed Seminar program.
- Networking event sponsors listed in the printed Seminar program.
- Sponsor logos included in signage throughout the venue including at the registration desk, outside the main ballrooms and at sponsored networking events.
- Sponsor logos included in the opening session PowerPoint presentation and mentioned by name by AWWOA Chair during the Seminar opening and closing.
- Sponsor logos included in PowerPoint presentations throughout the venue including in between sessions and in the silent auction and trade show rooms.
- Sponsor logos included on the AWWOA website (dedicated Seminar sponsorship page) with gold sponsors featured on the home page.
- Sponsorship banner included in a “Thank You” news item on the home page of the AWWOA website.
- Sponsorship banner included in the event app (Sched).
- Sponsors Tab included in the event app (Sched) with more information on how to connect at the Seminar, including by using the new chat feature.

SOCIAL MEDIA STATS

LinkedIn

- 2,675 followers
- 18,689 impressions and 2,070 clicks on 30 sponsorship posts

Facebook

- 987 page likes
- 1,151 page follows
- 7,191 reach and 229 interactions on 30 sponsorship posts

Twitter

- 1,251 followers
- 1,696 impressions and 110 engagements on 30 sponsorship posts



E-BLAST COMMUNICATION

- Sponsor banner included in dedicated Seminar e-mail sent to over 2,200 AWWOA members.
- Sponsor banner included in an additional e-mail sent to all Seminar registrants.

SPRING 2024 NEWSLETTER

- Sponsor banner included on the front page of the AWWOA Spring 2024 Newsletter, distributed to over 2,200 AWWOA members.



SAVE THE DATE FOR MORE WAYS TO CONNECT

7th Annual Golf Tournament

June 17, 2024

Innisfail, AB - Innisfail Golf Club

2024 Water Week Conference

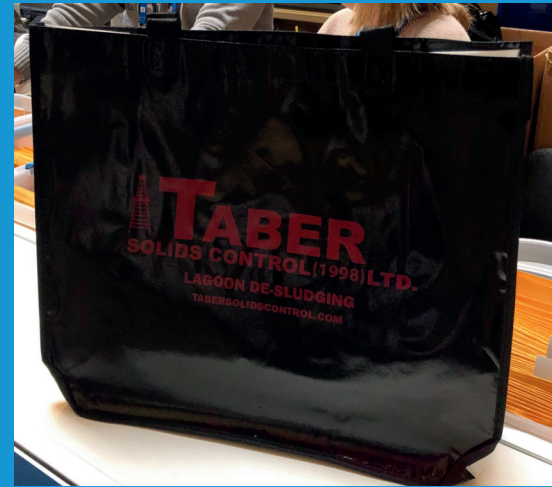
November 13-15, 2024

Edmonton, AB - DoubleTree by Hilton Hotel
West Edmonton

50th Annual Operators Seminar

March 10-14, 2025

Banff, AB - Banff Park Lodge



Thank you for all your support and we look forward to seeing you again in 2024!

If you are interested in future sponsorship opportunities, you can reach to:

Kirstin Mihaychuk, Program Manager

780-454-7745 ext 227

kmihaychuk@awwoa.ca

connect@awwoa.ca





Connect With AWWOA

Toll free: 1-877-454-7745 Local: 780-454-7745

Email: info@awwoa.ca Website: awwoa.ca

Twitter: @awwoa

Facebook/LinkedIn: Alberta Water & Wastewater
Operators Association (AWWOA)

