



**50TH ANNUAL  
OPERATORS SEMINAR  
MARCH 10-14, 2025**

**SPONSORSHIP  
PROSPECTUS**



**AWWOA**  
CELEBRATING OPERATORS

*Updated Nov 21, 2024*

# 50th Annual Operators Seminar

AWWOA is excited to return for another year to beautiful Banff, Alberta for a very special 50th Annual Operators Seminar!

Delegates will have access to a variety of technical presentations on water & wastewater industry topics and trends. In addition to the trade show featuring 149 booths, it also includes other networking opportunities at our Pub Night, Casino Night and our new Women of Water (WOW) event.

The seminar is expected to attract 700+ delegates from various communities across Alberta. Attendees include operators, system owners, managers, consultants and suppliers. Everyone is welcome!

In addition, sponsors receive further promotion on all AWWOA social media platforms - Facebook, X and LinkedIn (4,000+ followers combined) as well as communication about this event to our entire membership of 2,300+ individuals.

We look forward to working together.

## 50th Annual Operators Seminar Location Information

Banff Park Lodge

222 Lynx St

Banff, AB

## WEBSITE

[www.awwoa.ca/events/seminar-overview](http://www.awwoa.ca/events/seminar-overview)

## FOR MORE INFORMATION

Kirstin Mihaychuk, Program Manager

780-454-7745 ext 227

[kmihaychuk@awwoa.ca](mailto:kmihaychuk@awwoa.ca)

# SPONSORSHIP

## SPONSORSHIP

We are excited to offer options for our sponsors to connect and engage with delegates face-to-face.

Our packages are created to give sponsors a great opportunity to position their brand in front of water and wastewater industry professionals while supporting the AWWOA.

Your organization will be promoted in various ways to our registered delegates on-site and online as well as through our social media platforms (Facebook, X and LinkedIn) and publication of the "Alberta Utility Operator" newsletter.

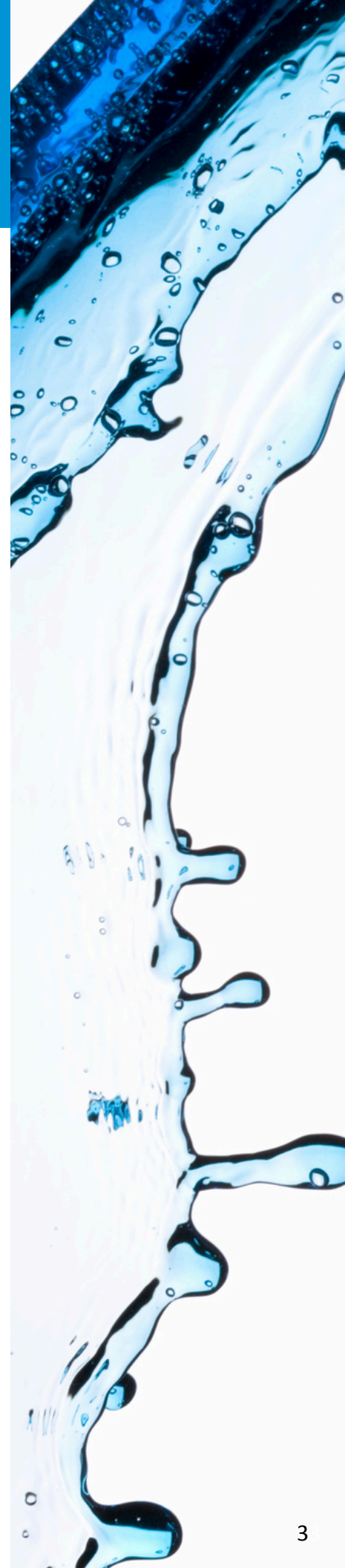
## WHY SPONSOR?

- Engage with delegates from all over Alberta
- Increase exposure and awareness of your company
- Strengthen brand awareness with delegates and other industry professionals
- Reinforce your position as a leader in the water and wastewater community

## SPONSORSHIP HIGHLIGHTS

A variety of options will be available including:

- Seminar program acknowledgement (print and online)
- signage at venue
- recognition at opening and closing ceremonies
- full Seminar registration(s) - including banquet ticket
- features on AWWOA Seminar event webpage and app
- recognition on AWWOA social media platforms
- company logo featured on banner in Alberta Utility Operator newsletter



# SPONSORSHIP OPPORTUNITIES

## PACKAGE LEVEL

**GOLD**

**SILVER**

**BRONZE**

**LUNCH**

































**\$3,200**  
UNLIMITED

**\$1,600**  
UNLIMITED































**\$800**  
UNLIMITED

**\$1,500**  
0/4 AVAIL

SOLD OUT

<b>Seminar Registration(s)</b> -includes registration(s) for Full Seminar + Banquet ticket (valued at \$500 each)	Two (2) registrations	One (1) registrations	-	-
<b>Promotional item(s) in delegate bag</b> -place a branded item from your company such as a note pad, pen, brochure, etc... <i>(must be approved by AWWOA)</i>	Two (2) items	One (1) item	-	-
<b>Admission to Pre-Seminar Workshop(s)</b> -limited spots available		-	-	-
<b>Seminar Program Acknowledgement</b> -company name listed in printed Seminar program	 Plus logo on back of printed program			
<b>Logo &amp; company info on AWWOA website</b> -featured on Seminar and sponsor thank you webpage	 Plus exclusive logo on main page of AWWOA website			
<b>Venue Signage</b> -company logo featured on sponsorship banner				
<b>Logo placement on Seminar app</b> -company logo with link to website featured on Sponsorship page				
<b>Recognition at Seminar Opening &amp; Closing Ceremonies</b>				
<b>Social media promotion</b> -featured on AWWOA Facebook, X and LinkedIn				
<b>Logo in AWWOA newsletter</b> -featured on banner in Alberta Utility Operator newsletter received by 2,300+ members				
<b>Advanced Booth Booking for Trade Show</b> -must submit sponsorship form prior to booking dates for each category. <i>Limited availability.</i>				-

# SPONSORSHIP OPPORTUNITIES

PACKAGE LEVEL	PUB NIGHT	CASINO NIGHT	DELEGATE BAG	EVENT LANYARD
	\$10,000 0 AVAIL UP 2	\$5,000 0 AVAIL	\$1,500 0 AVAIL + cost of bag	\$1,500 0 AVAIL +cost of lanyard
<b>Seminar Registration(s)</b> -includes registration(s) for Full Seminar + Banquet ticket (valued at \$500)	One (1) registration	-	-	-
<b>Exclusive Host of the event</b> -opportunity to host and engage with attendees at specific event			-	-
<b>Seminar Program Acknowledgement</b> -company logo featured in printed Conference program				
<b>Logo &amp; company info on AWWOA website</b> -featured on Seminar and sponsor thank you webpages				
<b>Venue Signage</b> -company logo featured on sponsorship banner		 + separate sign at event site	 + separate sign at event site	
<b>Logo placement on Seminar app</b> -company logo with link to website featured on Sponsorship page				
<b>Recognition at Seminar Opening and Closing Sessions</b>				
<b>Social media promotion</b> -featured on AWWOA Facebook, X and LinkedIn				
<b>Logo in AWWOA newsletter</b> -featured on banner in Alberta Utility Operator newsletter received by 2,300+ members				

## OTHER OPTIONS:

### Promotional Item Sponsor - \$500 - UNLIMITED

-add your company's promotional item (note pad, pens, flashlight, brochure, etc.) to the delegate bag.

### Call us with your own idea!

We look forward to working with you to market your organization. Call 780-454-7745 x 227 to discuss



# 50<sup>th</sup> Annual Operators Seminar Sponsorship Opportunities

March 10 - 14, 2025 – Banff, AB

Don't miss out as the AWWOA returns to Banff, Alberta for the Annual Operators Seminar! The week-long event will provide many ways to connect face-to-face with our membership and showcase your organization.

Check out our sponsorship levels below – we thank you for your support.

## SPONSORSHIP PACKAGES

### Gold Sponsor: \$3,200 (Unlimited)

- Includes all of Lunch package with:
  - Two (2) full Seminar registrations + banquet tickets
  - Two (2) promotional items in delegate bag
  - Admission to Pre-Seminar Workshop(s) (limited spots)
  - Logo on back of printed Seminar program
  - Logo featured on main page AWWOA website
  - Advanced booth booking for Trade Show *\*limited availability*

### Silver Sponsor: \$1,600 (Unlimited)

- Includes all of Lunch package with:
  - One (1) full Seminar registration + banquet ticket
  - One (1) promotional item in delegate bag
  - Advanced booth booking for Trade Show *\*limited availability*

### Bronze Sponsor: \$800 (Unlimited)

- Includes all of the Lunch package with:
  - Advanced booth booking for trade show *\*limited availability*

### Tuesday Lunch Sponsor: 1,500 (0/4 Available)

- Company name listed in printed Seminar program
- AWWOA website acknowledgement on Seminar page
- Logo included on sponsors sign at venue
- Seminar app promo: company logo with link to website
- Recognition at the opening and closing ceremonies
- Promotion on AWWOA social media platforms
- Logo in Alberta Utility Operator Newsletter
- Special sponsorship badge for name tag(s)

### Pub Night Sponsor: \$10,000 (0 Available) *option to split*

- Includes all of delegate bag sponsor package with:
  - exclusive host of the event
  - One (1) full conference registration + banquet ticket

### Casino Night Sponsor: \$5,000 (0 Available)

- Includes all of delegate bag sponsor package with:
  - exclusive host of the event
  - One (1) full conference registration + banquet ticket

### Lanyard Sponsor: \$1,500 (0 Available) + cost lanyards

- Includes all of delegate bag sponsor package.

### Delegate Bag Sponsor: \$1,500 (0 Available) + cost of bags

- Company name listed in printed Seminar
- AWWOA website acknowledgement on Seminar page
- Logo included on sponsors sign at venue
- Seminar app promo: company logo with link to website
- Recognition at opening and closing ceremonies
- Promotion on AWWOA social media platforms
- Logo in Alberta Utility Operator Newsletter
- Special sponsorship badge for name tag

### Promotional Item Sponsor: \$500 (Unlimited) + cost of item(s)

- Add your promotional item (note pad, pens, flashlight, brochure, etc.) to the delegate bag.

SOLD OUT

**Deadline to submit is  
February 10, 2025**

*\*some package options may be  
unavailable if submitted later*

#### Questions?

Call 780-454-7745 x 227

or

Email

[kmihaychuk@awwoa.ca](mailto:kmihaychuk@awwoa.ca)

[register@awwoa.ca](mailto:register@awwoa.ca)

**Thanks for your support!**



### Sponsorship Opportunities – 50<sup>th</sup> Annual Operators Seminar

To sponsor, please complete the information below and email to [register@awwoa.ca](mailto:register@awwoa.ca)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Prov: \_\_\_\_\_ PC: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

#### Please select your sponsorship option(s):

- |   |  |
|---|--|
| <input type="checkbox"/> Gold Sponsor \$3,200                           | <input type="checkbox"/> Pub Night Sponsor \$10,000                              |
| <input type="checkbox"/> Silver Sponsor \$1,600                         | <input type="checkbox"/> <i>Select for split option of \$5,000 per sponsor</i>   |
| <input type="checkbox"/> Bronze Sponsor \$800                           | <input type="checkbox"/> <del>Delegate Bag Sponsor \$1,500 (+ cost of bag)</del> |
| <input type="checkbox"/> Lunch Sponsor \$1,500 <i>up to 4 available</i> | <input type="checkbox"/> <del>Lanyard Sponsor \$1,500 (+ cost of lanyard)</del>  |
| <input type="checkbox"/> <del>Casino Night Sponsor \$5,000</del>        | <input type="checkbox"/> Promo Item for Bag \$500 (+ cost of items)              |

#### Payment Information: (VISA or Mastercard Only)

NAME: \_\_\_\_\_ CARD: \_\_\_\_\_  
*(as it appears on the card)*

EXPIRY DATE: \_\_\_\_/\_\_\_\_/\_\_\_\_ AUTHORIZED SIGNATURE: \_\_\_\_\_

BILLING EMAIL (if different than above): \_\_\_\_\_  
*(Copy of receipt will be emailed)*