



## 2024 Water Week Conference – Special Presentation

### **New Leaders for a Changing World**

Wednesday, November 13, 12:30 – 1:30 PM

Brenda Robinson, The Robcan Group

What does it take to be a leader in our challenging and changing times? How has re-structuring and re-engineering affected the roles of leaders?



Brenda Robinson

Leadership today is an investment. Leaders must be mentors, coaches, coordinators, initiators, motivators and finely tuned communicators. They must be responsive, flexible, creative, analytical and team players. They must be able to teach, train and develop the people they work with. They must be capable of getting good work repeated, poor work corrected, and dead-end performance turned around.

Leaders in today's world must be change-skilled. They must be adaptive and productive. They must be ready to challenge existing policies and procedures and respond quickly to needed review and changes. They must become less structural and more functional. They must be solution-seekers and not just problem-solvers. They must be able to balance “people” and “things” within their areas. Finally, they must be responsible, accountable, honest, sincere and always respectful of the people with whom they work.

Leaders Must Lead With the Concept of Synergy – Working Together for Results!

